**Preparatory assignments:**

1. Please read the text:   
   ON ARTISTS AND OTHER TOURISTS by Marcus Verhagen,   
   <https://www.fogoislandarts.ca/news/dialogues/artists-tourists>  
   and take a closer look on the artistic methods applied by one of the artists mentioned in the text (making a short research on the internet about the work itself)
2. Please read this survey made by the BBC:  
   <https://www.bbc.com/worklife/article/20201109-coronavirus-how-cities-travel-and-family-life-will-change>  
   and pick up three questions you might be interested to work with during the seminar.
3. In the text A theory of Tourism, Hans Magnus Enzensberger writes: **“Tourism is based on the desire in the pursuit of happiness.”** (p 135)  
   Based on all the texts received and your personal research please formulate an alternative concept for tourism in 1 sentence.
4. Enzensberger refers to the Baedeker as one of the earliest tour guides. In these guides the cultural aspects of tourism is especially important. Here are some sample pages referring to structures and museums in Budapest and the Louvre in Paris (see Teams files folder). Compare this to the Lonely Planet description of the [Musée du Louvre](https://www.lonelyplanet.com/france/paris/attractions/musee-du-louvre/a/poi-sig/372123/359279). How can the cultural aspects of tourism be transformed?

**Workshop assignments**

**Group work assignments\_ Mapping the Local, block seminar, 9-12 April 2021**

As Enzensberger stated, “Tourism is based on the desire in the pursuit of happiness.” To this we can also add, on the positive side, tourism facilitates various forms of knowledge production. But tourism also has many negative consequences. We know that tourism, for the most part, is culturally and economically rooted in cities and that: “The traveling artist who adopts the part of the tourist is in a position to refashion site-specificity in the light of his or her own movements…” (Verhagen); “Cities have already fundamentally changed as a result of the Covid crisis.” (Sala) Tourism is now independent of destination . . . Instead of specific memories, the associations the Generic City mobilizes are general memories, memories of memories…” (Koolhaas)

**1st assignment (Friday 10.00 -12.00)**

Based on the readings and your own experiences ‘as tourists’ (we proposed earlier that you should formulate an alternative concept for tourism in one sentence. The 1st group assignment during the block seminar is to formulate this alternative concept pf tourism (2-4 sentences) collaboratively and find an image (photo, drawing, film still...etc) related to that concept.

**2nd assignment**

We would like you to expand on this concept using any of the disciplinary tools at your disposal. Each group should elaborate on a concept based on alternative forms of tourism. It could be for example a fictional agency dealing with alternative touristic services, an event (or event-series) promoting alternative ways of tourism...etc. The project proposal should include a one-paragraph description (containing the explanation of its locational context, if relevant)    Visual material (drawing, photo, video, data-visualization...etc). The collaboratively elaborated concept should be presented at the end of the block seminar in 15 minutes/group. The presentation could be in any kind of format (ppt, Prezi, film, data visualization, film...etc) which is suitable for sharing in MSTeams.