DECODE

the space for ARTHITECTURE

DECODE AWARD

Competition Documentation

Organizer: DECODE Contemporary Architectural and Art Foundation

2020.

„The title of the competition: DECODE means that it is possible to grasp the stories hidden in the work we have created together with our clients and partners. So the task is to find and decipher these stories and create new ones - each of us has a different one!" – BORD

1. INTRODUCTION

BORD Contemporary Architectural and Art Foundation is organizing a prize competition and exhibition entitled DECODE. The organizers is expecting entries that are built around stories. The aim of the exhibition is to demonstrate the thoughts or philosophical ideas behind architectural and artistic projects that make them unique and valuable artifacts.

About DECODE Contemporary Architectural and Art Foundation

DECODE Contemporary Architectural and Art Foundation was established in 2019 by BORD Architectural Studio in order to propagate contemporary architecture and arts. It organizes events that draw attention to works of art which are built around thoughts and emphasises the importance of value creation. This gives way to the cration of places with unique atmosphere, characteristic buildings and exciting, inspiring artifacts. Its aim is to make contemporary art easy to understand and to encourage communication between the different related arts, discover new connections and support the already existing cooperations. The foundation's top priority is the artistic and architectural education of the younger generations. Since 2019 DECODE Contemporary Architectural and Art Foundation manages the DECODE competition, invites the professional jury to assess the competition entries and organizes DECODE exhibition which displays the best works. The opening of the exhibition is also a solemn award ceremony where the DECODE Prizes are handed over to the winners of the competition.

About the founder: BORD Architectural Studio

BORD Architectural Studio was founded in 2006 under the direction of Peter Bordas. Today the studio does not only have offices in Budapest (headquarters) and Debrecen but they set up business in Zurich too and they also have their own HVAC engineering and landscape design studios.

Among their internationally recognized projects the most significant ones are: the International School of Debrecen which won a gold award at the A'Design Award in 2020. This building is based on the concept of a circle representing community and protection. Then the building of Etyek Kuria Winery - the symphony of roofs that seem to be floating above the vine - and finally the building of Holdvolgy Winery that combines tradition and modern technology.. Their large scale projects include: the LEED Gold qualified Forest Offices - the most modern office building of East Hungary, the Budapest Allure Residence residential park, and the Nagyerdei Stadium in Debrecen with the rehabilitation of its surrounding Nagyerdei Park. Their current projects include the Tokaj based Sauska Winery on the Padi hill called Elf Padi, the Debrecen Aquaticum Spa that offers a three dimensional water experience and the floating ice cube-like Natioanal Ice Skating Centre.

The aim of the studio is to provide strong, unique character to its buildings empowered by their already existing achievements. The studio builds each project around a story that inspires the architectural concept and gives a special character to its buildings. This mentality can be detected in all their projects, available on their homepage.

For more information:
www.bordstudio.hu
www.facebook.com/BordStudio
Instagram: @bordstudio
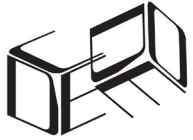
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2. THE AIMS OF DECODE AWARD AND EXHIBITION

The aim of DECODE Contemporary Architectural and Art Foundation with opening a competition and its follow up exhibition is to provide platform for the connection of architecture, design and fine arts enabling them to invent and explore new touchpoints and tightening the connection with other arts. The foundation also intends to draw attention to creative work built along philosophical ideas and value creation. These works do not follow international trends but are created with strong artistic motivation and individual philosophical background.

A professional jury comprising of prestigious artists and architects will select the materials to be exhibited and awarded. The total remuneration of DECODE in two categories (architecture and visual/applied art) **altogether is a net sum of 1.200.000 HUF.**

The exhibition featuring some of the applications will take place 11-18 November 2020 in Faur Zsofi Gallery, Budapest.

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3. DECODE COMPETITION RULES

The competition invites all Hungarians and foreigners who are aged 18-35 and have a degree from a Hungarian university or art school (or are still students, intern or scholarship holders in any of these institutions) in architecture or visual/applied art (designer, fine artist, artist, new media/video artist or photographer). The organizers accept team applications as well and it is particularly appreciated if mixed teams apply. In the case of a mixed team (architects and artists) an application can only be entered in one category chosen by the team itself.

In order to take part in the competition applicants must register.
Applicants can register on *decode@bordstudio.hu* with the subject: „registration" **until 18 October 2020. Applications are to be sent in after receiving the confirmation for the registration until midday, 22. October 2020.**

The registration email must include:
• name of applicant(s)
• birth date of applicant(s)
• short professional CV (max 1000 characters)
• category (architecture or visual/applied art)

The method of the digital uploading of the registered projects for the competition will be sent in email by the organizer. The registration email must not contain any questions.

Enquiries and questions about the competition must be s**ent in a separate email** to the same address: *decode@bordstudio.hu* but this time the subject must be „enquiry". The deadline of sending in enquiries is **5. October 2020.**

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4. SUBJECT OF DECODE COMPETITION AND THE MATERIAL TO BE HANDED IN

The task of competitors is to present an own work that is built on the concept of a philosophical idea. How is a creation born? There is a given task or topic, in the case of architecture the location which is accompanied by an idea or inspiration that will build up a story. This story building up the concept will appear throughout the creative process the end result of which is a strong, unique artifact. Our task is to draw attention to the philosophical background of art and introduce that in a widely comprehensible way. Therefore the main element of the competition project is to present its concept.

The applications and videos of the previous competition can be found on the following YouTube channel: *DECODE ARTHITECTURE*
Further information: *Facebook*, *Instagram*

Applicants can enter in two categories:
• **Architecture**
• **Visual/applied arts**

4. SUBJECT OF DECODE COMPETITION AND THE MATERIAL TO BE HANDED IN

A, IN THE CATEGORY OF ARCHITECTURE competitors are expected to create a concept the result of which is an implemented or a non-implemented architectural work. The task is to make a presentation that focuses on the strong ideas behind the work that reflects on the location or function. In a way it makes the „story" widely comprehensible and we can even experience it as we are being shown around in the building.

Applicants must hand in:

• The detailed presentation of the work that introduces the background story of the concept based on which the project was implemented or not implemented. Entry works must be handed in in the form of a single, maximum 3 minutes, minimum 30 seconds long media file (mp4, avi, wmv. e.g.: saved from PowerPoint, wmv, pdf, Prezi, etc., any screen recorded media file) in HD quality (1280x720). The media file can contain a slideshow, animation, film, plan, photos, stop-motion, hand made or digital drawings or charts, subtitles, sound, music, narration, etc. The best entries will be projected at the DECODE exhibition, therefore this presentation must include all information necessary to understand the entry's topic.

    - If the presentation includes sound /narration it needs to be subtitled.

    - If the presentation includes music the applicant must consider legal and technical issues about sharing it publicly (copyright laws, mentioning musicians/composers. etc.)

    - If the presentation includes written text it should not be longer than 250 words and should follow the pace of natural reading. Its language should be either English or Hungarian.

• The above presentation can be supplemented by a mockup or scale model. The winners will have the opportunity to exhibit this item (based on prior discussions ref. logistics and adhering to the physical limits of the gallery).A short summary of the project's concept and background in no more than 2500 characters in En/Hu in .docx or .pdf format.

• A short summary (a ‚statement') of the project's concept and background in no more than 2500 characters in En/Hu in .docx or .pdf format.

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4. SUBJECT OF DECODE COMPETITION AND THE MATERIAL TO BE HANDED IN

B, IN THE CATEGORY OF VISUAL/APPLIED ARTS the task of applicants is to create an own artifact (or specific local project carried out on any building) that is centred around the „story" and is inspired by the atmosphere of any fictitious, real, abstract or metaphorical place. The entry can be either a concept plan or a ready-made artifact.

Applicants must hand in:

- The presentation of the work that redefines the selected project's story. The presentation must be a detailed elaboration on how a plot can transform into something new: a unique and unreproducible artifact. Entry works must be handed in in the form of a single, maximum 3 minutes, minimum 30 seconds long media file (mp4, avi, wmv. e.g.: saved from PowerPoint, wmv, pdf, Prezi, etc., any screen recorded media file) in HD quality (1280x720). The media file can contain a slideshow, animation, film, plan, photos, stop-motion, hand made or digital drawings or charts, subtitles, sound, music, narration, etc.. The best entries will be projected at the DECODE exhibition, therefore this presentation must include all information necessary to understand the entry's topic.

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- A short summary (a 'statement') of the project's concept and background in no more than 2500 characters in En/Hu in .docx or .pdf format.

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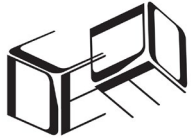
5. ASSESSMENT AND SHORTLIST OF APPLICATIONS

The independent professional jury will shortlist the valid applications received by the deadline of **noon 22. October**. The jury will also select the applications that are to be exhibited so it also functions as a curator of the competition.

6. PRIZING AND EXHIBITION OF COMPETITION ENTRIES

In the second round members of the jury will decide on the awarded works in each category from among the shortlisted applications. The exhibition material will comprise of the winning entries and the projects of BORD and its guest exhibitor(s).

The jury will select maximum three entries in each category.

Assesment criteria:

• Uniqueness of presented story and coherence with plan or artifact
• Visual outlook of the presentation

The prizing of the DECODE Award competition in each category is:

• **One 1st prize: net 500.000 HUF**
• **Two „promising project" prizes worth net 50.000 HUF each**

Winners of DECODE competition will be announced in **Faur Zsofi Gallery** (Budapest XI. 25 Bartók Béla út) at **6pm., 11.11. 2020** at the representative opening of DECODE exhibition. The exhibition will be open to visit until 18.11.2020. The award ceremony and the opening will be organized in line with the latest pandemic regulations so as to protect and look after each other. It might be possible that the number of visitors at the events will be limited or the entire event will be streamed on a digital platform. Throughout the exhibition a day will be dedicated to each awarded participant when they will expect visitors to the exhibition and talk to them about their works personally.

As part of the programme there is going to be a round table discussion titled DECODEing with the winners on 18.11.2020. The round table discussion will be organized in line with the latest pandemic regulations. It might be possible that the number of visitors at the event will be limited or participants will be obliged to register in advance or the entire event will be streamed on a digital platform if necessary.

7. SCHEDULE AND DEADLINES OF THE DECODE AWARD COMPETITION AND EXHIBITION

- 01. September — competition launch
- 05. October — handing in questions and enquiries strictly in written form to *decode@bordstudio.hu*
- 12. October — publishing answers for questions and enquiries
- 18. October, 24:00 — online registration deadline in email to *decode@bordstudio.hu*
- 22 October, 12:00 — deadline of handing in entries
- 11 November — exhibition opening, announcement of results, prize giving ceremony
- 18 November — round table discussion with winners of categories
- 11-18 November — exhibition in Faur Zsófi Gallery
- 19 November — applicants are given back their works

8. MEMBERS OF THE PROFESSIONAL JURY OF DECODE

- Péter Bordás, Founder of BORD Architectural Studio, Head of Jury
- Dr. Levente Szabó DLA, Ybl- and Pro Architectura Prize awarded architect, Head of Department at Technical University of Budapest, Faculty of Architecture
- Dr. Anthony Gall Phd, Ybl- and Pro Architectura Prize awarded architect, professor and appointed Dean at Faculty of Architecture, Óbuda University Ybl Institution of Architectural Engineering
- János Golda Ybl- Prima and Pro Architectura Prize awarded architect
- Borbála Kálmán Art Historian, Curator of Ludwig Museum – Contemporary Museum of Arts
- Etentuk Inemesit cultural manager, founder of Artlocator application and Artlocator Magazine
- Dr. Krisztián Kukla, Art Director of Art Quartet

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9. RULES OF COMPETITION PROCEDURE

- The competition is open, not confidential
- No legal actions are accepted in the competition. Participants accept the decision of the jury with their participation
- Applicants must keep the rules of the competition
- Applications are to be prepared in English or Hungarian
- By taking part in the competition the applicant declares that they own the copyrights of their work
- The entries will remain the assets of applicants
- Applicants agree that he competition entries are free to be photographed and published for publication purposes of DECODE in printed or online media

10. DATA PROTECTION

Applicants registering for DECODE competition accept and agree that the organizers will keep their data throughout the competition and use it only for communicating information connected to the competition. Organizers guarantee that personal data of competitors will be handled confidentialy-ly according to the European Parliament's GDPR 679/2016A regulations. Applicants to the competition declare that with their registration they agree that they have read and accepted the terms and conditions of the competition. Applicants also agree and accept that their presentation entry to the competition can be freely used by the issuer in connection with the communica-tion of the competition and that the presentation entries and the applicants can appear in the promotional materials (pictures and videos on social media sites, home pages and other digital or print platforms). With their registration all participants agree that they have read the terms and conditions of the competition and accept them.

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